



Sample Report

South African Exports to Zambia

An Overview of Trade Activty

Q1 2020 to Q3 2021



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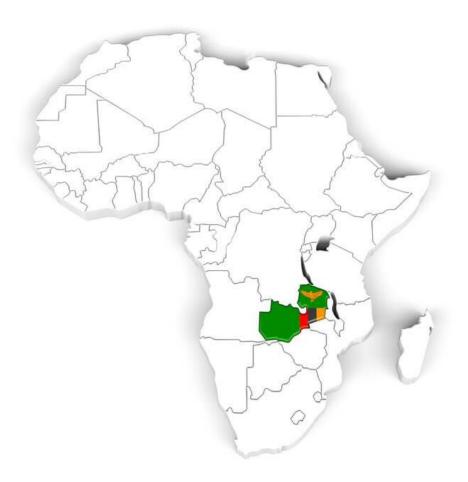
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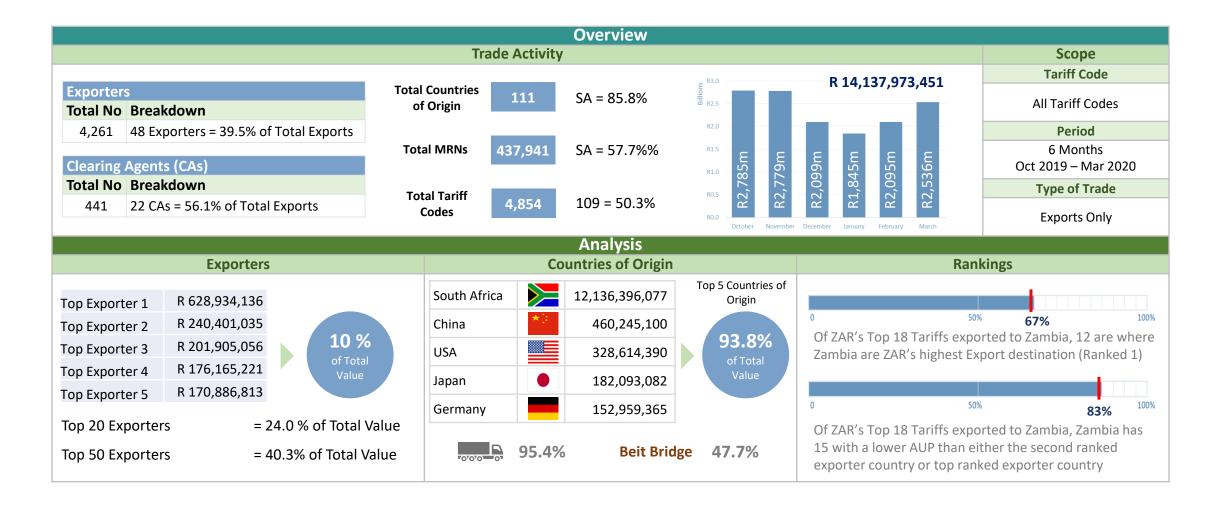
A Brief Overview of South Africa's Exports to Zambia

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Executive Summary





Scope of Analysis

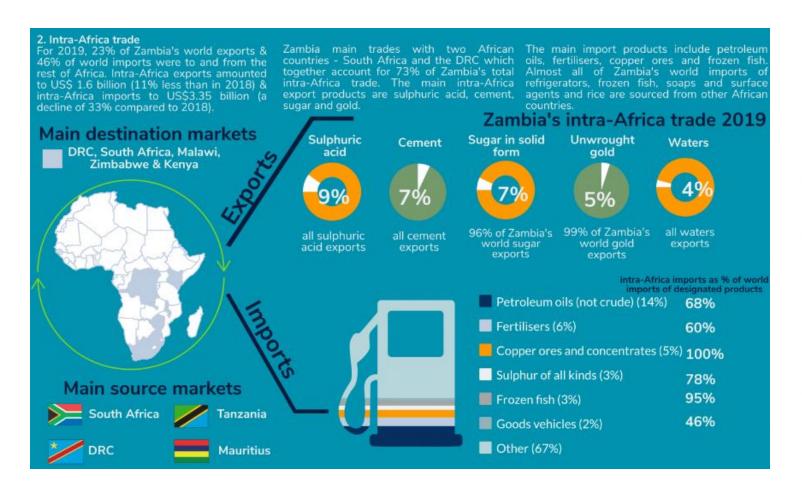
A Brief Overview of South Africa's Exports to Zambia

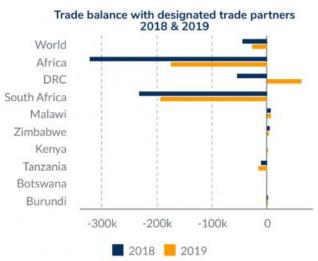
Metric	Comment
Area of Focus	Only Exports from South Africa to Zambia
Tariff Codes	All tariff codes
Type of Trade	Only Exports
Period	6 Months (October 2019 to March 2020)
Value	All Value totals and references are in South African Rand
Volume	Volume measurements are not included owing to the multiple different and incomparable metrics used to measure volume
Reporting	This analysis only takes a high-level view of exports to Zambia. For a more detailed view or for a more tailored insight into the data please contact Growthorn





A Glance at Zambia's Intra-Africa Trade (2019)





SA to Zambia Export Activity Overview

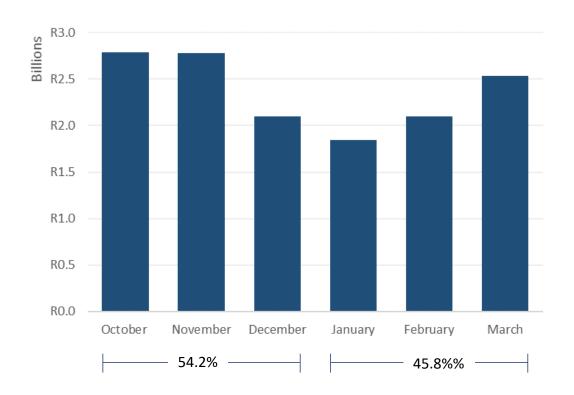
6 Month Export Value Profile up to March 2020



Country	Zambia
Type of Trade	Exports (All Tariffs)
Period	Oct'19 – Mar '20

	Month	Monthly Value	Quarterly Value	6 Month Value		
	October	R2,784,935,615				
2019	November	R2,778,771,548	R7,662,451,374	R14,137,973,451		
	December	R2,098,744,211				
	January	R1,845,085,852		K14,157,975,451		
2020	February	R2,094,922,932	R6,475,522,077			
	March	R2,535,513,293				

There appears to be a slight trade slump over the December/January period. While there is a recovery towards March 2020 this is unlikely to continue through to April and the next Quarter owing to the COVID-19 pandemic.



Export Countries of Origin

Foreign Goods sourced through South Africa



Country	Zambia
Type of Trade	Exports (All Tariffs)
Period	Oct'19 – Mar '20

Rank	Country of Origin	Value Range	No. of MRNs	Value	0%	20%	% of 40%	Total 60%	80%	100%
1	South Africa		252,832	12,136,396,077	85.8%					
2	China		114,338	460,245,100	3.3%					
3	USA		11,157	328,614,390	2.3%					
4	Japan		6,872	182,093,082	1.3%			Top 5 Countri	es of Orig	gin
5	Germany		6,522	152,959,365	1.1%			South Africa		
6	Zambia		142	128,925,297	0.9%			Jouth Africa		
7	Spain		1,282	115,514,541	0.8%			China	*‡	
8	UK		2,199	78,708,929	0.6%			LICA		02.00/
9	Sweden		504	72,497,536	0.5%			USA		93.8%
10	India		8,058	62,663,956	0.4%			Japan		
11 - 23	13 Countries	R10m < x < R50m	15,821	276,529,930	2.0%			•		
24 - 36	13 Countries	R5m ≤ x ≤ R10m	9,932	91,145,636	0.6%			Germany		
37 - 111	75 Countries	Under R5m	8,282	51,679,612	0.4%					
		Total	437,941	14,137,973,451						



What is an MRN?

A Movement Reference Number (MRN) represents a clearance through customs.

Value Exported Breakdown

Exporters



Country	Zambia		
Type of Trade	Exports (All Tariffs)		
Period	Oct'19 – Mar '20		

Val a Bassa	No. of	No. of		% of Total Value			% of To		
Value Range	Exporters	Combined Value	0'	% 5	5%	10%	15%	20%	
≤ R1m	2,992	R672,601,649	4.8%						
R1m < x ≤ R5m	795	R1,782,633,459	12.6%						
R5m < x ≤ R10m	201	R1,400,292,136	9.9%						
R10m < x ≤ R20m	129	R1,794,150,094	12.7%						
R20m < x ≤ R50m	96	R2,893,201,924	20.5%						
R50m < x ≤ R100m	23	R1,686,587,124	11.9%						
R100m < x ≤ R175m	21	R2,661,101,617	18.8%						
R175m < x ≤ R250m	3	R618,471,312	4.4%						
> R250m	1	R628,934,136	4.4%						
Total	4,261	R14,137,973,451	100.0%						

184

184 Traders acted as both an Exporter and a Clearing Agent

Trader	Value
Clearing Agent	R5,807,206,351
Exporter	R 2,492,514,298
Total	R 8,299,720,649

58.7% of Total Value

45

45 Traders acted as exclusive Exporter and Clearing Agent

R279,981,625 (2% of Total Value)

Value Exported Breakdown

Clearing Agents



Country	Zambia
Type of Trade	Exports (All Tariffs)
Period	Oct'19 – Mar '20

Value Range	No. of Clearing Agents	Combined Value	()%	% of T 6 5%	otal Value 10%	! 15%	20%
≤ R5m	251	R274,462,902	1.9%					
R5m < x ≤ R20m	83	R891,102,907	6.3%					
R20m < x ≤ R50m	45	R1,546,132,664	10.9%					
R50m < x ≤ R100m	26	R1,828,746,997	12.9%					
R100m < x ≤ R175m	14	R1,669,946,643	11.8%					
R175m < x ≤ R250m	10	R2,148,650,437	15.2%					
R250m < x ≤ R500m	9	R2,721,668,846	19.3%					
R500m < x ≤ R1b	2	R1,624,455,027	11.5%					
> R1b	1	R1,432,807,028	10.1%					
Total	441	R14,137,973,451	100.0%					

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184 Traders acted as both an Exporter and a Clearing Agent

Trader	Value
Clearing Agent	R5,807,206,351
Exporter	R 2,492,514,298
Total	R 8,299,720,649

58.7% of Total Value

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45 Traders acted as exclusive Exporter and Clearing Agent

R279,981,625 (2% of Total Value)

Value Exported Breakdown

Breakdown of Tariff Codes



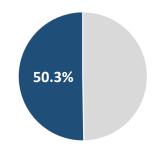
Country Zambia

Type of Trade Exports (All Tariffs)

Period Oct'19 – Mar '20

Value Range	No. Tariff Codes	Combined Value	% of Total Value
≤ R50,000	1,393	R20,065,226	0.1%
R50k < x ≤ R250k	1,080	R136,780,353	1.0%
R250k < x ≤ R1m	1,034	R546,124,392	3.9%
R1m < x ≤ R10m	1,055	R3,488,218,841	24.7%
R10m < x ≤ R25m	183	R2,841,376,372	20.1%
R25m < x ≤ R50m	60	R1,993,458,311	14.1%
R50m < x ≤ R100m	31	R2,190,246,192	15.5%
> R100m	18	R2,921,703,764	20.7%
Total	4,854	R14,137,973,451	100.0%

109 Tariff Codes are responsible for just over half the Total Value of ZAR Exports to Zambia



Rank	Tariff Code	Tariff Description	Short Name	Value
1	3102.90	Mineral/Chemical Fertilizers, Nitrogenous	Fertilizers	R335,370,215
2	8431.49.90	Cranes, Bulldozers, Rollers, Graders, Borers	Heavy Machinery	R258,081,328
3	3824.99.99	Miscellaneous Chemical Products	Chemicals	R196,796,174
4	2710.19	Petroleum Oils	Petroleum Oils	R195,258,007
5	2503	Sulphur of All Kind	Sulphur	R184,498,176
6	8704.21.81	Double Cab Vehicles	Double Cabs	R173,212,656
7	7308.90.99	Iron or Steel Strictures and Frameworks	Steel	R165,851,024
8	8413.91	Pumps	Pumps	R165,345,970
9	3102.30	Mineral/Chemical Fertilizers (Ammonium Nitrate)	Fertilizers	R157,110,307
10	2203.00.90	Beer	Beer	R147,423,300
11	3105.20	Fertilizers (Nitrogen, Phosphorous, Pottassium)	Fertilizers	R139,054,769
12	7208.10	Iron or Steel Flat Rolled in Coils	Steel Coils	R131,594,710
13	3808.91.99	Miscellaneous Chemical Products	Insecticides	R130,968,365
14	8474.90	Machinery Parts	Machinery Parts	R113,398,121
15	2716	Electrical Energy	Electricity	R112,991,042
16	8716.39	Trailers and Semi-Trailers	Trailers	R107,356,838
17	2713.20	Petroleum Bitumen	Bitumen	R103,871,171
18	8701.20.20	Road Tractors for Semi-Trailers	Tractors	R103,521,591
		•	Total	R2,921,703,764

Top 18 Tariff Codes



Zambia AUP and ZAR Export Ranking



Country	Zambia
Type of Trade	Exports (All Tariffs)
Period	Oct'19 – Mar '20

				Zamb	ia	1st Rank/2nd Rank			
Tariff Code	Short Name	Value	Export	% of ZAR	Zambia AUP	Country	% of ZAR	AUP (R)	
			Rank	Exports	(R)	Country	Exports	AUP (K)	
3102.90	Fertilizers	R335,370,215	1	74.2%	6.49/kg	Botswana	8.2%	5.81/kg	
8431.49.90	Heavy Machinery	R258,081,328	1	16.1%	159.54/kg	Botswana	15.4%	201.84/kg	
3824.99.99	Chemicals	R196,796,174	1	23.5%	17.19/kg	USA	10.5%	926.68/kg	
2710.19	Petroleum Oils	R195,258,007	2	21.7%	23.28/kg	Zimbabwe	22.5%	30.08/kg	
2503	Sulphur	R184,498,176	1	67.2%	1.70/kg	DRC	31.4%	2.20/kg	
8704.21.81	Double Cabs	R173,212,656	15	1.0%	354,218/unit	Belgium	18.1%	390,667/unit	
7308.90.99	Steel	R165,851,024	2	13.4%	37.91/kg	Mozambique	18.5%	51.36/kg	
8413.91	Pumps	R165,345,970	1	16.5%	223.82/kg	Mozambique	9.5%	260.32/kg	
3102.30	Fertilizers	R157,110,307	1	39.7%	6.20/kg	Botswana	30.4%	5.39/kg	
2203.00.90	Beer	R147,423,300	1	22.2%	10.11/L	Botswana	21.8%	13.5/L	
3105.20	Fertilizers	R139,054,769	1	61.1%	5.55/kg	Botswana	8.8%	7.50/kg	
7208.10	Steel Coils	R131,594,710	1	78.1%	8.28/kg	Zimbabwe	10.9%	9.85/kg	
3808.91.99	Insecticides	R130,968,365	1	21.4%	268.76/kg	Uganda	18.4%	2,086/kg	
8474.90	Machinery Parts	R113,398,121	6	6.7%	107.8/kg	Mozambique	11.7%	160.31/kg	
2716	Electricity	R112,991,042	7	1.9%	905.59/MWh	Mozambique	38.9%	562.22/MWh	
8716.39	Trailers	R107,356,838	1	29.0%	243,440/unit	Zimbabwe	24.6%	8,162.93/unit	
2713.20	Bitumen	R103,871,171	1	33.8%	7.90/kg	Malawi	9.4%	8.35/kg	
8701.20.20	Tractors	R103,521,591	5	10.5%	11,298/unit	Namibia	27.8%	26,212/unit	



Where Zambia is ranked as South Africa's (ZAR) largest export partner for a specific tariff code ('1st Rank) then the second largest export country is compared.

Where Zambia ids not the biggest export partner it is compared to the largest South African export partner for the specific tariff code.



Of ZAR's Top 18 Tariffs exported to Zambia, 12 are where Zambia are ZAR's highest Export destination (Ranked 1)



Of ZAR's Top 18 Tariffs exported to Zambia, 15 have a lower AUP than either the second ranked exporter country or top ranked exporter country



Top 15 Exporters by Top 10 Countries of Origin



Country Zambia

Type of Trade Exports (All Tariffs)

Period Oct'19 – Mar '20

Top 15	South Africa	USA	China	Japan	Spain	India	Germany	Zambia	UK	Sweden	Exporter's Top	% of	Exporter's
Exporters			★ □								10 Countries of	Overall	Overall
LAPOTECIS					1402						Origin Total	overu	Total
Top Exporter 1	628,468,783							465,353			628,934,136	100.0%	628,934,136
Top Exporter 2	240,401,035										240,401,035	100.0%	240,401,035
Top Exporter 3	7,666,786	58,044,836	83,437,521			28,075,046		13,052,861	2,332,141		192,609,191	95.4%	201,905,056
Top Exporter 4	175,830,193							335,028			176,165,221	100.0%	176,165,221
Top Exporter 5	170,675,110							123,092			170,798,202	99.9%	170,886,813
Top Exporter 6	168,064,491	8,992		26,629			49,255				168,149,367	100.0%	168,200,025
Top Exporter 7	119,193,657	744,603	26,577,192	46,868	629,252	1,574,586	1,857,193	2,655	404,489		151,030,495	92.9%	162,533,983
Top Exporter 8	146,589,142			2,434,253							149,023,395	100.0%	149,023,395
Top Exporter 9	8,325,303	97,905,302	23,420,576	2,369,695	112,609	1,411,396	4,883,472		3,833,478	208,286	142,470,117	84.3%	168,941,177
Top Exporter 10	131,756,513										131,756,513	100.0%	131,756,513
Top Exporter 11	127,109,635						255,577				127,365,212	100.0%	127,365,212
Top Exporter 12	125,762,892							669,681			126,432,573	100.0%	126,432,573
Top Exporter 13	123,445,909			2,912							123,448,821	100.0%	123,448,821
Top Exporter 14	14,921,191	314,360			92,049,147		15,678,126		16,966		122,979,790	97.2%	126,564,044
Top Exporter 15	9,366,376			107,433,292	50,060	48,720					116,898,448	99.2%	117,851,098
Top 15 Total	2,197,577,016	157,018,093	133,435,289	112,313,649	92,841,068	31,109,748	22,723,623	14,648,670	6,587,074	208,286	2,768,462,516	98.2%	2,820,409,102
% of Overall	18.1%	47.8%	29.0%	61.7%	80.4%	49.6%	14.9%	11.4%	8.4%	0.3%	20.2%		19.9%
Overall Total	12,136,396,077	328,614,390	460,245,100	182,093,082	115,514,541	62,663,956	152,959,365	128,925,297	78,708,929	72,497,536	13,718,618,273	97.0%	14,137,973,451

The columns represent the Top 10 Countries of Origin for all Exports and the rows the Top 15 Exporters ordered by value.

The matrix shows that the Top 15 Exporters total goods exported are predominantly from these Top 10 Countries (98.2% of their Total Exports). The Countries of Origin, however, show that the Top 15 exporters make up a much lower percentage of total goods from these countries .



Trader's names are totally anonymous and there is no way of exposing their identity from the data source.



Top Tariffs / Top Exporter Matrix



Country Zambia

Type of Trade Exports (All Tariffs)

Period Oct'19 – Mar '20

Тор	Tariff Codes	Top Exporter	Top Tariff Code	% of	Overall Total												
(> R100m)	1	2	3	4	5	6	7	8	9	10	11	12	13	Sub Total	Total	Overall Total
3102.90	Fertilizers	327,695,201						299,587							327,994,788	97.8%	335,370,215
8431.49.90	Heavy Machinery			5,635,239			46,103,079			22,914,264				11,115,185	85,767,767	33.2%	258,081,328
3824.99.99	Chemicals	67,205,148						19,321,986	23,133					146,217	86,696,484	44.1%	196,796,174
2710.19	Petroleum Oils	3,947,931						14,553	9,092	1,350,902				3,675	5,326,153	2.7%	195,258,007
2503	Sulphur	523,074				170,825,373								1,968	171,350,415	92.9%	184,498,176
8704.21.81	1 Double Cabs														-	0.0%	173,212,656
7308.90.99	Steel		344,850	607,957					203,279					454,320	1,610,406	1.0%	165,851,024
8413.91	Pumps			129,191			134,435	266,643		140,791			21,888	1,075,755	1,768,703	1.1%	165,345,970
3102.30	Fertilizers	69,219,845						50,643,702							119,863,547	76.3%	157,110,307
2203.00.90	Beer											126,741,781			126,741,781	86.0%	147,423,300
3105.20	Fertilizers	80,208			118,220,225										118,300,433	85.1%	139,054,769
7208.10	Steel Coils		131,258,144												131,258,144	99.7%	131,594,710
3808.91.99	Insecticides								408,831				101,984,324		102,393,155	78.2%	130,968,365
8474.90	Machinery Parts						117,068			790,722				34,008	941,798	0.8%	113,398,121
	Exporter Sub Total	468,671,407	131,602,994	6,372,387	118,220,225	170,825,373	46,354,582	70,546,471	644,335	25,196,679	-	126,741,781	102,006,212	12,831,128	1,280,013,574	51.3%	2,493,963,122
	% of Overall	74.5%	54.7%	3.2%	67.1%	100.0%	27.4%	41.9%	0.4%	16.9%	0.0%	99.5%	80.6%	10.1%	49.6%		17.6%
	Overall Total	628,934,136	240,401,035	201,905,056	176,165,221	170,886,813	168,941,177	168,200,025	162,533,983	149,023,395	131,756,513	127,365,212	126,564,044	126,432,573	2,579,109,183	18.2%	14,137,973,451
	No. of Tariff Codes	83	17	61	10	2	349	96	1,011	200	11	6	30	814			

6 Top Exporters do relatively low exports in the top tariff codes (Top Exporters 3, 6, 8, 9, 10 and 13)

5 Top Tariff Codes are traded predominantly by exporters outside the Top 13 Exporters (Top Tariffs: Petroleum Oils, Double Cabs, Steel, Pumps and Machinery Parts)

The Top Tariff / Top Exporter Matrix shows two key views of trade:

- From a tariff code perspective (the rows) the amount of trade of the top tariffs are undertaken by the top exporters
- From a top exporter perspective (the columns) the amount of trade these exporters do with regards the top tariffs

Clearing Agent (CA) Analysis

Top Tariffs / Top Clearing Agent Matrix



Zambia Country

Type of Trade Exports (All Tariffs)

Period

Oct'19 – Mar '20

	Fariff Codes R100m)	Top CA 1	Top CA 2	Top CA 3	Top CA 4	Top CA 5	Top CA 6	Top CA 7	Top CA 8	Top CA 9	Top CA 10	Top CA 11	Top CA 12	Tariff Code Sub Total	% of Total	Tariff Code Overall Total
•	Fertilizers	997,241	1,964,867		304,808,675				517,670	299,587		5,254,201		313,842,241	93.6%	335,370,215
	Heavy Machinery	53,360,786	2,924,978	37,602,778	301,000,070	449,394		68,584	327,070	200,007		38,720		94,445,240	36.6%	258,081,328
	Chemicals	17,280,128	2,315,293	89,648,775	38,273,689	88,730		93,921	2,291,387	32,345,039		869,061		183,206,023	93.1%	196,796,174
2710.19	Petroleum Oils	4,051,795	4,915,842	24,272		·			83,629		1,042,390	2,583	3,654,917	13,775,428	7.1%	195,258,007
2503	Sulphur	171,015,860		1,968					-			170,599		171,188,427	92.8%	184,498,176
8704.21.81	Double Cabs							5,261,687	413,932				6,843,205	12,518,824	7.2%	173,212,656
7308.90.99	Steel	28,996,343	37,066,386	6,602,349		7,321,827	344,850	18,780,595	1,253,392		362,625	268,833		100,997,200	60.9%	165,851,024
8413.91	Pumps	89,983,226	4,378,600	34,413,713		193,421		2,047,623	15,366	248,552	86,657	34,281	122,200	131,523,639	79.5%	165,345,970
3102.3	Fertilizers	45,476,691			7,061,796	179,366				45,568,835				98,286,688	62.6%	157,110,307
2203.00.90	Beer													-	0.0%	147,423,300
3105.2	Fertilizers	37,507,266	15,980,795	324,308	80,208	750,337					4,063,280	1,380,808		60,087,002	43.2%	139,054,769
7208.1	Steel Coils						131,258,144							131,258,144	99.7%	131,594,710
3808.91.99	Insecticides	781,054	142,650				132,397					3,442,190	88,925	4,587,216	3.5%	130,968,365
8474.9	Machinery Parts	6,414,841	995,596	33,989,803		17,278		947,835	1,723,192			547,862		44,636,407	39.4%	113,398,121
2716	Electricity												112,991,042	112,991,042	100.0%	112,991,042
8716.39	Trailers					27,020		600,000	88,399		4,000			719,419	0.7%	107,356,838
2713.2	Bitumen		13,034,811			1,223,779	1,566,177				2,232,470			18,057,237	17.4%	103,871,171
8701.20.20	Tractors	8,890,000				377		235,000			15,350,845			24,476,222	23.6%	103,521,591
	CA's Sub Total	464,755,231	83,719,818	202,607,966	350,224,368	10,251,529	133,301,568	28,035,245	6,386,967	78,462,013	23,142,267	12,009,138	123,700,289	1,516,596,399		2,921,703,764
	% of Total	32.4%	8.5%	31.5%	93.5%	2.8%	39.3%	9.4%	2.3%	28.9%	8.7%	4.6%	47.4%	26.2%		20.7%
	CA's Total	1,432,807,028	982,188,423	642,266,604	374,443,687	370,370,325	339,299,786	299,815,066	276,656,775	271,219,872	267,456,487	261,533,728	260,873,120	5,778,930,901	40.9%	14,137,973,451

Modes of Transport

Ports of Exit

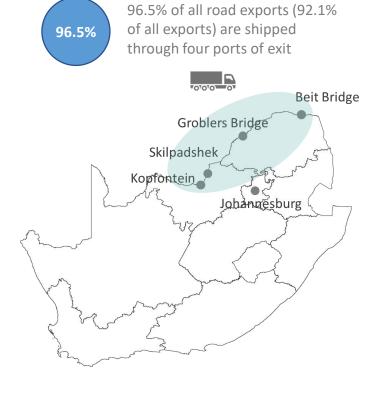
Mode of Trans	port	Value	% of Total
Road	0'0'0'0	13,486,949,746	95.4%
Air	7	480,771,894	3.4%
Fixed Installation *		112,991,042	0.8%
Rail		53,037,538	0.4%
Sea	<u>L</u> ::::	4,223,231	0.0%
Total		14,137,973,451	100.0%

^{* &#}x27;Fixed Installation' refers to electricity delivery

Port of Exit	Value	% of Total
Beit Bridge	6,439,473,575	47.7%
Groblers Bridge	5,816,502,987	43.1%
Kopfontein	542,800,805	4.0%
Skilpadshek	217,826,234	1.6%
Pretoria	159,471,332	1.2%
Durban	143,844,886	1.1%
Germiston	68,432,210	0.5%
Ramatlabama	49,766,778	0.4%
Johannesburg (Air)	21,375,342	0.2%
Port Elizabeth	21,220,859	0.2%
Cape Town	1,864,430	0.0%
Lebombo	1,640,353	0.0%
Paarl	1,036,101	0.0%
Upington	623,250	0.0%
Vioolsdrift	541,006	0.0%
Stellenbosch	430,150	0.0%
Golela	63,543	0.0%
Johannesburg	35,905	0.0%
Grand Total	13,486,949,746	100.0%



Country	Zambia
Type of Trade	Exports (All Tariffs)
Period	Oct'19 – Mar '20





Need Even More Insight?

Overlay your own Trade Data

Benchmark your trade data!

Growthorn allows you to overlay your data so that you can see how you stack up against the competition.

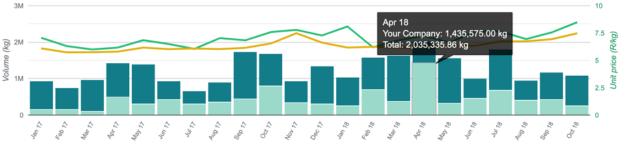
				- 1- 1		, - , -	/ -	,
				Top Impo	rter 3	104,678,615	36,278	2,885
				Top Impo	rter 4	97,945,987	24,996	3,918
				Top Impo	rter 5	97,267,962	130,782	744
				Top Impo	rter 6	95,827,861	20,203	4,743
				Top Impo	rter 7	78,963,596	57,351	1,377
				Top Impo	rter 8	68,714,629	116,714	589
Rank					rter 9	53,588,662	29,386	1,824
(Avg. Trader	Trader No. of Countries		Average	rter 10	50,777,198	103,600	490	
/ C of D)	Trader	Value	of Destination (C of D)	Value /	rter 11	49,445,771	16,064	3,078
				C of D	rter 12	40,858,175	106,899	382
1	Top Exporter 3	78,279,214	4	19,569,804	rter 13	40,476,400	86,245	469
2	Top Exporter 4	55,066,904	3	18,355,635	rter 14	40,100,080	16,507	2,429
3	Top Exporter 5	54,507,880	5	10,901,576			· ·	-
4	Top Exporter 1	175,222,198	17	10,307,188	rter 15	39,872,614	18,054	2,209
5	Top Exporter 2	99,800,112	10	9,980,011	rter 16	38,389,866	11,599	3,310
6	Top Exporter 13	9,907,156	1	9,907,156	rter 17	37,730,820	20,521	1,839
7	Top Exporter 16	8,542,855	1	8,542,855	rter 18	31,176,777	9,284	3,358
8	Top Exporter 11	11,152,021	2	5,576,011	rter 19	27,261,115	10,815	2,521
9	Top Exporter 20	5,269,727	1	5,269,727				-
10	Top Exporter 9	14,456,645	4	3,614,161	rter 20	23,671,275	18,721	1,264
11	Top Exporter 8	17,663,141	5	3,532,628		1,344,904,451	1,038,885	1,295
12	Top Exporter 7	22,547,789	7	3,221,113	ı	69.6%	63.1%	
13	Top Exporter 18	6,011,018	2	3,005,509	4)	586,133,010	608,194	964

Origin

Top Importer 1
Top Importer 2

200,452,614

127,704,434





Contact Details



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Other Reporting Options Available



Industry Analysis

- Understand trade behaviour in your industry
- Get a sense of who the dominant players are, popular trade routes and countries dealt with
- Identify trends and shifts



Company Analysis

- Understand how competitive your trading decisions are
- Get a better feel for optimal routes, pricing and entry and exit points
- Know where you stand in the market



Product Analysis

- Understand trade behaviour per tariff code or cluster of tariff codes
- See how these products behave and perform over time
- The impact of regulatory changes



Trade Route Analysis

- Understand the competitiveness of each trade lane and route (down to MRN level)
- Analyse countries of origin and destination, ports of entry and exit as well as transport modes



Country Analysis

- Understand all trade activity that South Africa shares with another country
- Get as sense of the size of the market, strength of that country as well as size of traders and routes